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Features

- NIGHT CLUBS
- SHOWS
- THEATRES
- MUSIC
- SPORTS
- HOTELS
- SOCIAL EVENTS
- SPECIAL EVENTS
- PREDICTIONS

"MISS 500 — '80"— Wanda Mitchell of Rosell won this year's pageant, produced by Almerta Reid at the Coronet. Runner

STAR WRITERS: Lorraine Lavender, Butler Webb, Clarence Hayes, Tiny Prince * * * * * * * * * * * * * Daniel W. Gibson

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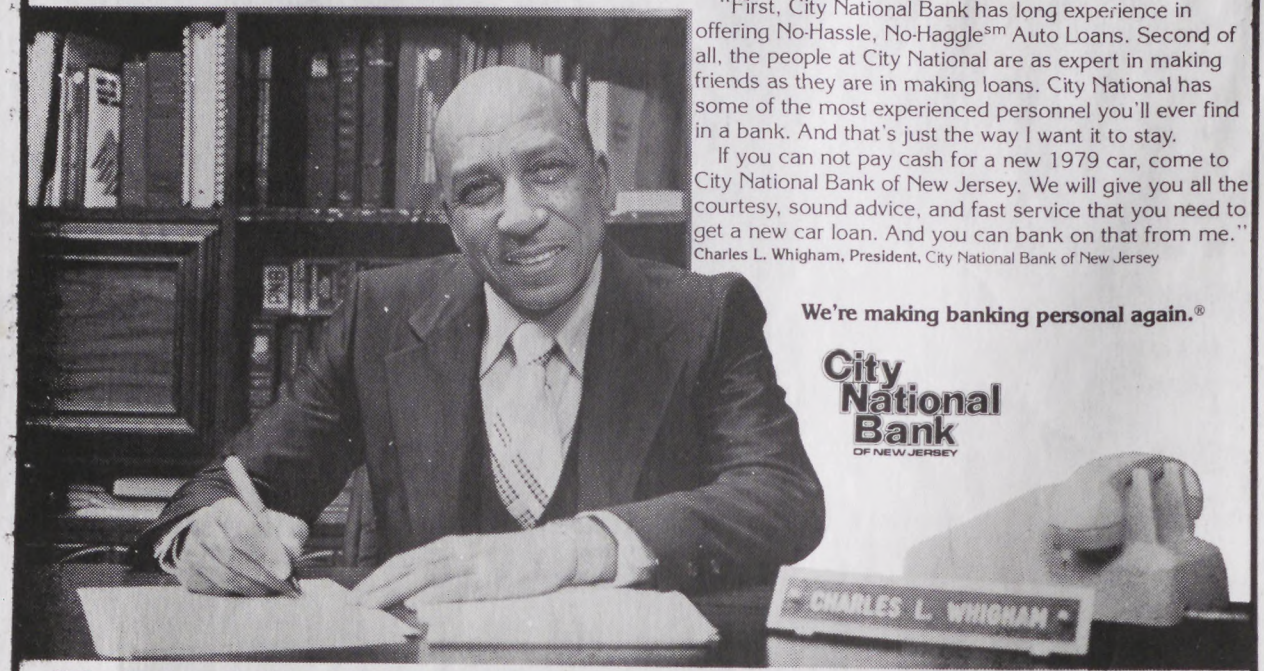

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JULY 31— Free Concerts & Events at The Newark Museum. Buddy Terry — The Aquarius Funk Machine, Jazz and Rock, 12:30 p.m.

AUG 7TH— Free Concerts & Events at The Newark Museum Larry Todd & The Essex Brass Ensemble. 12:30 p.m.

AUG 14TH— Free Concerts & Events at The Newark MuseumLarry Ferrara & Friends, jazz & Latin Music. 12:30 p.m.

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April 16, 1980

Dear Friend:

I wish to compliment City National Bank on its fine report in the Thursday, March 20th issue of the Star Ledger (copy attached). As a small businessperson in the City of Edison, I can truly appreciate the difficulties involved in maintaining a business, trying to hold on and go forward. This article represents a prime example and a lesson to be learned, that through unity and cooperation, goals once dreamed of are now obtainable. The time is now for everyone to become a depositor at City National Bank to help our community and ourselves.

I am proud of my business relationship with City National Bank and the many improvements that have taken place. To the people of our community, may I suggest we join ranks and carry our goals to higher grounds, it can be done! One of many ways to accomplish this is by: "Positive Thinking -- Positive Action -- Positive Banking at City National Bank" and know that as the bank's financial base is strengthened, so is the community - and remember, this is OUR COMMUNITY.

Yours truly,

Bertha Griffin
President

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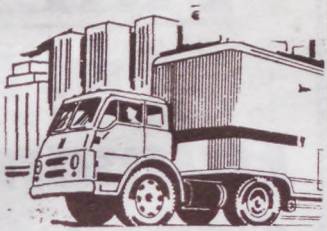

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NAMES IN THE NEWS . . .

by Maria Martinez

THE "JAZZ" JONES HOSTS— Mr and Mrs James (Jazz) Jones of West Orange hosted a crowd of guests on their Nance Road lawn last Sunday, an event dedicated to the Central Ward Girls Club.

Featured was Sylvia Cyrus of Linden who narrated an interesting fashion show, featuring models Karen Tanner of Flanders, Sandra Haward of Denville, Wanda Newton of Irvington, Debra Newton of Plainfield and Cladia Brown of Atlanta.

Guests included Dorris Manning Leon Bryant, the Larry Butlers, Eldridge Smith, Richard and Eleanor Horvath, Madline Dowdy, Roberta Alford, Shirley Thomas, Bessie Hall, Louise Saunders, Carol Montgormery, Mary Stokes, Florian Faison, Chick Strother, Sylvia Cyrus, Bessie hall, Theordore Lane, Philly White, Desose White, Ruth Darden, Dolores Guyton, Harvey Cole, and Frank Richardson.

ENRIQUE ARROYO was recently selected as the new executive director of the Puerto Rican Congress of N.J. . . EVELYN APONTE, a grad of East Side High in Paterson and soon a student at the University of Puerto Rico was last week crowned Miss Puerto Rico of New Jersey. . . SONIA YVETTE ZAYAS PR of Hispanic Services at the Community Health Center in Elizabeth General HospitaL. And MARIANO VEGA of CMD of N.J. hosted a meeting picnic in downtown Jersey City to report and evaluate the success of the PR health conference attended by over 200 Hispanic residents at CMD in June.

LARRY BUTLER, president of The Batons looking good in a white shorts outfit at their annual pool party at the home of the HERBERT KILLIBREWS in Wast Orange. . . DORIS MANNING enthusiastically selling tickets for the annual splash affair by the Central Ward Girls Club August 10 at the Calvin Wests in Orange. . . and TRISH MORRIS, after her weekend in Burlington N.J. home, surfacing on the Arusha at Sassie and Carol's annual boat ride to nowhere.

LORRAINE LAVENDER busy at the crowded Sassie-Carol boat ride.

WALLY UGDAH of Chic Productions on the boat. . .

Freehlder BERNICE DAVIS, a passenger.

RENE MARTIN OLIVERES, first Puerto Rican judge in the state, yet pursuing his medical course at CMDNJ. . .

MATTIE JACKSON, the big time realtor aboard last Sunday's boat. . .

AL BUNDY of North Ward Educational Center also at installation of Theater of Universal Images Tuesday night.

BLANCHE THOMAS, the news fotog and reporter in and out of town on her company's business. . . H.P. CONNER, the E.Or industrialist and BEVERLY GISCOMBE, Esq., an occasional couple. . . another industrialist DANIEL ROBINSON of Metuchen, who is also board chairman of WNJR. . . WNJR's BERNICE BASS, filling her walls with recent awards. . .

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THRU
SUNDAY ★

PAT: Manager

IRONBOUND WALKING TOUR PLANNED

A Walking tour of Newark's Ironbound area will be held on Saturday, J[illegible]), beginning at the information both of Penn Station (Raymond Plaza West) at 2:00 p.m. The tour, which will last four hours, will cost $5 per person.

Co-sponsors of this tour, as well as two others planned this summer, at the Newark Preservation & Landmarks Committee and the Essex County Department of Parks, Recreation aand Cultural Affairs. The two groups will also sponsor walking tours of Lincoln Park on [illegible] and Forest Hill on August 23.

"This particular tour", said Anthony Vacca, Administrator of the Landmarks Committee, "will feature the ethnic diversity of 'Down Neck' with its numerous ethnic churches, tidy, tree-lined streets and well-kept rowhouses. An ethnic dance troupe will entertain the tour group at the conclusion of the event." Reservations are a must, as the tour will be limited.

The tour will be led by Elizabeth Del Tufo, director of the Essex County Department of Cultural Affairs and Vacca.

Those interested should call (201) 482-6400 extension 306 immediately.

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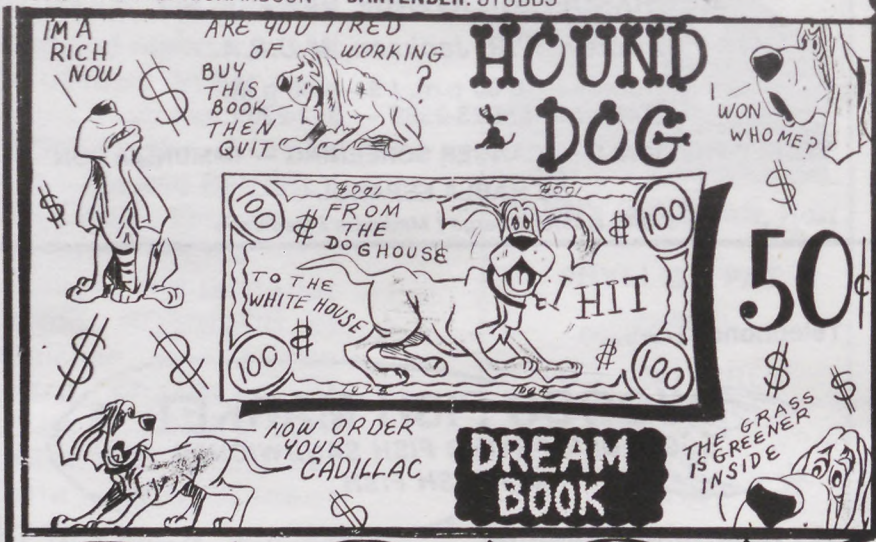

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The torch and fire hose
were controlling forces
Prison bars and Magnum
pistols psycho-neurosis
Households were shatterec
with chain and fetter
In the wings he waited to
put it together.

Black and Whites strove,
the accepted way locked
in combat by night and by
day
Visions and dreams, tar,
rail and feather
Oh! how he was needed to
put it together

When program and future
in hands of few
Yes, lost dreams and hope
out the the window flew
Shouts of the poor, yell
for life that's better
Prayer got answered, He
put it together.

The goal, life and integrity
shown a Million Ways
Efforts, toil and speech on
honesty with dividends
pays
Care, truth and ability
place at top of your letter
It's the portrait of a Man
called Gibson, He put it
together.

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NHRA BEAUTY— Nida Lidman of the Newark Housing Authority was on dais at recent seminar on "Crime and the Aged" at Rutgers-Newark. Webb Foto

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TODAY! !

...and your message will be read 52 WEEKS OF THE YEAR! !

A new stamp hornoring astronomer Benjamin Banneker will be issued Feb. 15 in Annapolis, Md., during Black History month. Banneker, who was born in Baltimore Co., Md., in 1731, was a pioneer scientist and mathematician.

MORE LADY LAWYERS— l to r. Sharon Hines, Patricia Rivera, both attorney, and Florence Bailey, the portrait painter at Assn of Black Women Lawyers dinner dance at Patrician Inn. Thomas Foto

NEWARK NCNW LUNCHEON— l to r. Irene Yearwood, Remay Pierce, Diane Wick, Sheila Washington, Viola Walker and Mary Martin at recent Newark NCNW luncheon and fashion show at Town and Campus in West Orange. Webb Foto

JOINING P.R.TOUR— Educator Corrina Kay of East Orange, seated right and Clinton Williams to her rear, meet with large group in Jersey City last week to finalize plans for their tour on the Queen Elizabeth to Puerto Rico soon, Councilman Sharp James was in the group. Webb Foto

The Socialites

by Butler Webb

BATONS AT PLAY— The boilin sun beat down upon the etate of the Herbert Killibrews in West Orange last Saturday, but the rows of big trees facing one side of the ellipitical swim pool comforted bathers and guests who surrounded the pool, resting in luxury chairs that were collored in pastels.

On the other side of the pool the sunbathers, in bikini, took their tans, while on the lawns other guests sat at tabled shilded by big summer umbrellas. Down at the house a row of red plastic chairs were filled with those enjoying the endless supply of food and drinks, while disco tuneds flowed over the whole, selected from Mrs. Killibrew's vast collection.

Earlier Teddy Reig, listened to stars of the great jazz age during which he narrated most of the big names. He and Joe Medlin, both of Teaneck sat near the outside loud speaker as Calloway, Henderson, Basie and other luminairies sang.

Noted Jazz Jones, Deborah Dancy, Maria Simmons, Michelle Dancy, Carolyn Benson, the Larry Butlers, Louisa Saunders, Shirley West, Leon Bryant, Vera Jones, Jewell Bryant, Nat Taylor, Theodore Upshaw, Paul Dietrich, Maria Martinez and Valerie Smith. among the vast throngs.

****

SASSIE AND CAROL WIN AGAIN— The steamship Artusa floated on the waters of the Hackensack River in Secaucus last Sunday, weighted down by other 1000 guests to this summer's Floating Fashion Extravagnza produced by S. and C. Productions, and this means Sassie Pinkney and Carol James of East Orange.

The two young ladies, garbed in yatching outfits arrayed heir troops at tables near the entrance for ticket checking and the purchase of other tickets, exchangeable for drinks. At the door was chief hostess, Florence White, dressed in white. Other hostesses led After Hours News reporters to the second deck and a cushioned banquette where they could see most of the guests passing by.

In a corner sat Prof and Mrs. H.J. Flaton, business

counsultants for Sassie and Carol and there was Dick and Berwyn Campbell, chief guests of the producers, also Janier and Renee White, Prof Flaton is the noted art historian.

Noted Wali Ugdah of Chic Productions, Philip Thomas, emcee of the fashion show, Lorraine Lavender, Jacqueline Dabney, Joanne Dabney, Jill Bristol, Kim Steele, Mattie Jackson, the realtor; the Freeman Harveys, Nancy Byron, Jean Dorsey, Darlena Pitts, Ethel Barber, Mamie Johnson, Marian Foulkes, Minnabell Foulkes, Lom Anderson, Gregory Copeland.

Also Vera Boston, Micheal Stanley, Barbara Stancil, James Garvin, Irene Cuttino, Arlna Bolden, Rosella Heinz, Jean and Bill Wallace, Trish Morris, Ora Flippen of L.A., Derily Moore, Amelia Thompson, Freeholder Bernice Davis, Fred Donnell, Dorothy Glenn, Bernice Satchell, Margie McIver, Lottie Lucas, Lucy Smith, Dorothy Nicholoson, Jacqueline Johnson, Bill May, Gail King, Delores Walker, Gwen Johnson, Helen L. Duncan, Harry Bennett, Beverly Ftizgerald, Clifton Moore.

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KANDICE DICKINSON, board chairman of the Day Care Co-Orindated Council awards Gloria Clark at recent Council dinner at Biasies'. Webb Foto

LINCOLN PARK FIESTA-
of part of the crowd at J
coln Park Assn last Satur

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Sassie Pinkney, pro-
ay's Fashion Boat

STA— General view
at July Fest by Lin-
aturday at the park.
Webb Foto

AT BLACK WOMEN LAWYERS— l to r. Warren E. Smith, director of N.J. Division of Civil Rights, Joyce D. Wilson, president of Assn of Black Women Lawyers and County Register Larrie W. Stalks, honoree, at their dinner dance recently at the Patrician Inn.
Thomas Foto

Last Of The

BIG TIME SPENDERS

FALLEN LEAVES— Mrs. Herbert Scott one of the most excellent musicans was buried last week. "Scotty" as he was known among the great and near great, blew trumpet and was formerly a member of the "Dole Dickns Combo." He was also a player with the "Todd Smythe" group and had his own small band known as the "Frantic Kats". Once recognized as one of the best dressed musicians, he was a family man, husband, father . . .Newark's who remember Mr. Scott, "Scotty" say he always had a kind word for each and everyone. He was a member of the musician's Staff Club of New Jersey. . .George Green, Jr.,of Bergen St. Newark. Viewing will be held at Woody's in Orange... .ELTON HILL the President of the K.A.G. Civic Association was the guest of the Great Adventure amusement park in Jackson, N.J. The executive staff was included, and it was a night of nights. . . JIMMY McGRIFF on tour with his complete big band — he is also arranging some hot music for the fall. . . BILL & TED'S LOUNGE— Bill & Ted themselves at the five star jam which is out of sight. . . HAR JOHN LOUNGE INC— Is it Sweet Mary or is it Cindy and Bodine?. . . CLUB 18— Peggy reminds me that Little JOHNNY's (formerly of Montgomery Street) birthday had just passed. . . URBANA INC., GEORGE HYMAN, and BILL FRANKLIN both down in the Bahamas Islands for a little recreation— smiles. . . Wonder whatever happened to writer CLYDE DINKINS his material was os hot twas smoking. . . MR. WES is still not open and folks are wondering why?. . . FRIENDLY's TAVERN— Horace Leake told me of his mom's passing and we were sorry to hear of that sad information. Horace is a member of the Surviors club. . . MARIA MARTINEZ is a new mumber of the After Hours News' magagine staff and she is cooking— smiles . . . LARRY KOONCE off and running to the in spots. . . CHUCK's TAVERN— Ann and Edward Hines birthday party was a smash hit. Pretty Eddie, Renna, Jermina, Jenkins, Lillie, Bob Ho and many others tipping in and out!. . . Looking for Automobile Insurance check out 17 William St., Newark. Call Jamiyl or Tom at 642-4044. They also offer the lowest down-payment anywhere.

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Janice

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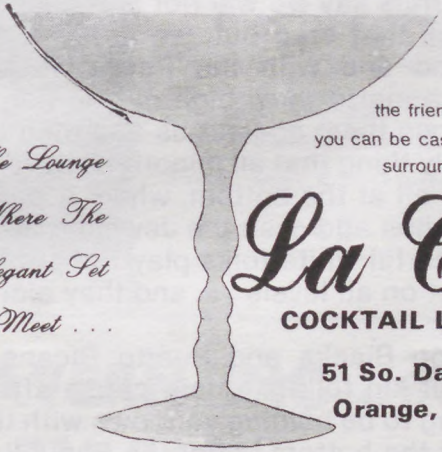

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POLLY TICKS

TAKE A GOOD LOOK

Blacks and Puerto Ricans should of been taking a good look at the Republican convention on TV and see how many of them were on the floor.

Man! we should wake up and each and every day demand that our numbers register to vote in the November election. Make no bones about it — the Republicans are doing worst than President Nixon — they are saying they don't need or want minority votes.

There were over a thousand delegates present, but only 59 Blacks — couldn't recognize any Puerto Ricans, only one American Indian maiden singing the National Anthem.

Sisters and brothers it looks like your work is cut out for you. If you don't take a serious look at the future there may not be any for the poor folks among us. They're saying that we willnot register, nor wote — let's hope that it is not the case, because if we don't register and vote for ourselves there isn't going to be any handouts.

Many of us say we will riot and raise hell! but we had better check that crap out, we are still the most visable folks around and with the Puerto Ricans its still the language no matter how high on the hog they get. White folks! still use them against us and then the reverse.

The only thing that all minorities have to understand is that we are all at the bottom, when it comes to the white majority. Italian and even the Jewish folks know one thing — the masterful white folks play the great game of divide and conquer on all levels . . . and they along with us are at the bottom.

We urge Blacks and Puerto Ricans to go out and register your kin folk like hell! cause after November 4th your're going to be holding your own with the Democrats or suffering at the bottom under the Republicans.

CHURCHES, CLUBS, ORGANIZATIONS PLANNING AFFAIRS MAY RECEIVE FREE PUBLICITY AND NEWS COVERAGE. SIMPLY MAIL THE INFORMATION ABOUT YOUR AFFAIR AND TICKET TO:

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Manager: Booker Jones — Hosts: BILL & TED
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FRI., SAT., SUN: PARTY NIGHTS
ROUND ROBIN AT
THE ARCHWAY ON TUESDAYS NIGHTS: (check for date)

Barmaids: BEATRICE, DEBORAH, ELAINE, J.J.
Bartenders: CHARLES, DONALD, TONY
Hosts: JOHNNIE & DRUCILLA

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E. Sanford, Hostess

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OLDIES BUT GOODIES
Every Wednesday
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MON. CRAB NITE • TUES.: POT LUCK, 8 PM
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POOL GAMES every Day & Nite for Men & Women

Manager: JESSE L. ALLEN
Barmaids:
PRINCESS, DELORES, NORMA, LYNETTE, GLORIA

Newark Office of CONSUMER ACTION CALL 733-8000

WATCH THOSE ADS!

The Newark Office of Consumer Action urges consumers to be aware of advertisements that offer ambiguous claims or try to sell an image to the consumer by using a variety of techniques.

Hope Jackson, Manager of the consumer agency stated, "When you buy a product, you probably never think about whether your selection was prompted by an advertisement. It's a safe bet to say that many of your market decisions are based, however subsconsciously, on ads."

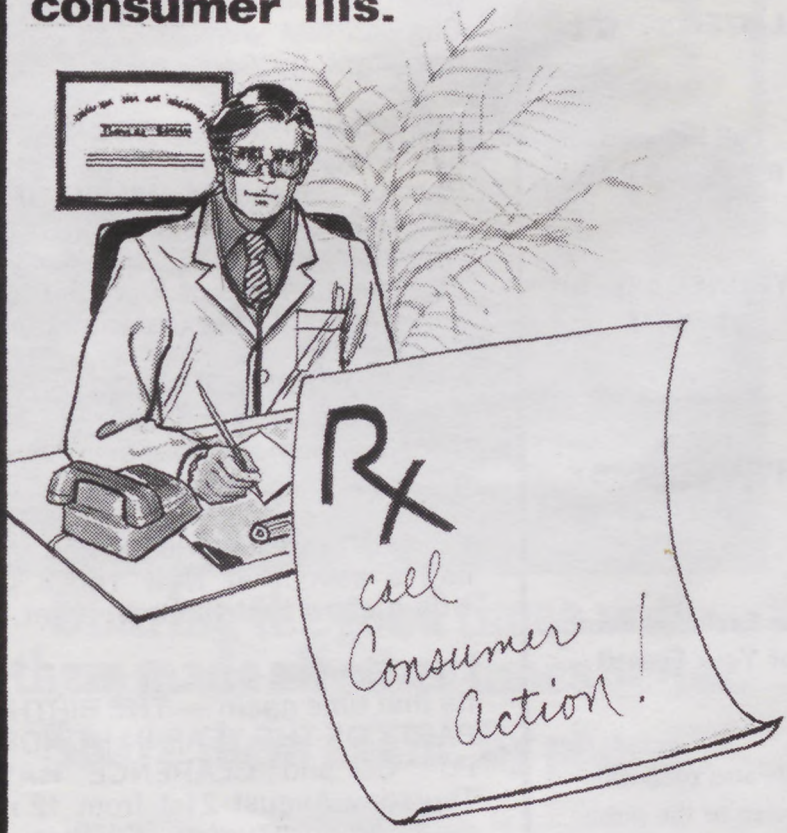
The consumer agency suggests to consumers to familiarize themselves with some of the more widely used advertising techniques. For example, weasel words are qualifiers commonly used by advertisers to modify their bold-sounding claims. "Can be" and "up to," "Originally priced" and "if purchases separately" are phrases that give advertising claims enough hedging room to weasel out of being actual promises. The words "originally priced" may very well mean that the item, currently selling for $69, sold for the original price $79 as far back as five years ago. Furthermore, the words "if purchased separately" are sometimes used to advertise articles that aren't likely to be sold separately at all. Watch out for weasel words and carefully analyze what advertising claims actually propose to do. Be sure to look for weasels that make conditional limitations of "money-back guarantees."

Association techniques are advertising devices that play on the buyers' attitudes rather than on the product itself. Some examples are: the **transfer technique** is an ad in which the advertiser associates his product with a widey esteemed symbol or idea like motherhood, apple pie, fair play or the American way.

The **plain folks technique** is an association technique in which the advertiser associates the product with common everyday people whose situation is easy for consumers to identify with. Finally, the **bandwagon approach** promotes the idea that everybody is buying the product and if you do not hurry, you will be left out.

"Advertisements can be amusing, clever and informative, but some can be misleading. Don't allow yourself to purchase any item solely on the promises of an advertisement," said Ms. Jackson.

CONSUMER ACTION: The best perscription for all your consumer ills.



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LA CHIC LOUNGE—
The Mayor of Atlantic City was the guest of Tom Tucker at the Town & Campus last week. Check out Monday Night, its Game night.

SIMPSON ORANGE ROOM— Birthday Party given in honor of that Passaic Cassanova WILLIE GRANT, Sat. Aug. 2nd at 8 p.m. unti. at Simpson's Orange Room, come party with us there'll be lots of food and fun for all and plenty of foxes and hounds.

NEW COMERS LOUNGE—
Benefit Sip for Rufus Hunt of U.PS. at the New Comers Lounge was a big hit.

REDD FOXX the world's greatest star had a sellout at New York's Copa with a show that the best X yet.

LITTLE MAXIE—
Its that time again — THE BIRTHDAY PARTY OF THE YEAR IN HONOR OF Po "C" and CLARENCE HAYES! Thursday August 21st from 12 noon until. Menu: Turkey, Chicken, Bar BeQ Ribs, Sausage, and Peppers, String Beans, and Potato Salad. Come early and get a seat.

NEW CLUB ELEGANT—
Frank Wright does it his way, new staff with young and foxy barmaids that smile and make you want to spend some money. Check it out on Branford Place, Newark, N.J.

Sharing the good times with them made all other times better.

Share them again. By phone.

They could make a five-day leave seem like a month's R & R.

Think what a five-minute phone call could do.

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Reach out and touch someone. By phone. It'll make you both feel good.

"How's my old buddy?"

Reach out and touch someone.

New Jersey Bell

*Maximum rate for a 5-minute direct dialed call, without operator assistance, to any other state except Alaska and Hawaii.

NEW CLUB ELEGANT

43 BRANFORD PLACE, NEWARK, N.J.

— Barmaids —

POPEYE
MON.—FRI., DAYS

PUDDIN
SAT.—SUN., DAYS

PAM
TUES.—SAT. NIGHTS

JOAN
THURS.—MON., NIGHTS

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Vol. 21 No. 31 — August 2, 1980

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— Barmaids —

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MON.—FRI., DAYS

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SAT.—SUN., DAYS

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Vol. 21, No. 31 — August 2, 1980